BENJAMIN TAYLOR

https://benjvmin.github.io/Portfolio | Philadelphia, PA

SUMMARY

FRONT END DEVELOPER | COMMUNICATION DESIGNER

A young, technology obsessed multidisciplinary creative student seeking to unite design and development with clarity and purpose. Eager to learn and further develop skills that will expand my knowledge in front-end development.

EXPERIENCE

SALES ASSOCIATE

Homebase Skateshop, March 2012 - November 2014

- A role that focused on constructing meaningful relationships with customers while successfully employing beneficial sales strategies to generate revenue.

WEB SPECIALIST

Homebase Skateshop, November 2014 - December 2015

- Transitioning from a role in sales, becoming a Web Specialist allowed me to work on Wordpress and eBay e-commerce solutions while designing and photographing assets for a successful foundation to an online store.

- My work generated over $10,000 in revenue within the span of 8 months while providing my own salary.

- Learned the fundamentals of proper Search Engine Optimization

EDUCATION

TRANSFER STUDENT | COMMUNICATION DESIGN / WEB DESIGN

Northampton Community College, 3.0 GPA | 2013 - 2015

CURRENTLY ENROLLED | BACHELORS DEGREE | COMPUTER SCIENCE

Temple University, Philadelphia PA, 3.1 GPA | 2016 - PRESENT

PROJECTS

GOOSEY GANDER

- I designed and developed a sandwich shop website from scratch using modern HTML5, CSS3, and client-side Javascript best practices to create a website that embraces the character of community driven relationships, and business.

CAMOUFLAGE REDNECK WIZARD SCHOOL

- A project dubbed "Random Site" that designated me to pick four random words out of a hat, and successfully design and develop a website that thoughtfully integrates each word accordingly.

SKILLS

ADOBE PHOTOSHOP, ADOBE ILLUSTRATOR, ADOBE INDESIGN, HTML5, CSS3, CLIENT SIDE JAVASCRIPT, VECTOR DESIGN, SEARCH ENGINE OPTIMIZATION, MOBILE PHOTOGRAPHY, SKATEBOARDING

CONTACT

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